# Do Less, Achieve More by Unifying People, Data and Processes

Non-profit organisations are under pressure to manage numerous administrative tasks without losing focus on core activities essential to their cause. We will help you to focus on your mission with the right tools to develop stronger donor relationships, engage the community to touch more volunteers and automate internal processes.

### Smart business applications aligned to your mission and people

Donation & Volunteer Management

- ▶ Easily track past and current interactions with donors and volunteers
- ▶ Track volunteer data ranging from assigned projects to active hours
- ▶ Enable payment channels via credit card and GIRO for donations
- ➤ Self-help portal for donors and volunteers to register and update their information

One of the listed vendors for Donation Management Systems (DMS) that supports API Submission of Donation Records to IRAS.



Fundraising & Events Management

- ▶ Facilitate programme communications, including personalised invites and event reminders
- ▶ Create customised forms for registration and feedback
- ▶ Track and report performance of fundraising campaigns and events
- > Self-service portal for supporters to get updates and stay connected

Relationship Management

- > Single view of all interactions across your organisation ranging from volunteers, donors and sponsors to affiliates and partners
- > Effective private, internal and external collaboration with centralised data for knowledge sharing
- ▶ Role-based sharing and permission ensure that the right people have access to the information they need

Governance & Compliance

- Cyber Essentials Mark (CEM) and/or Data Protection essentials (DPE) to safeguard sensitive data against common cyber-attacks
- ▶ Data Security Instructions (DSI) implementation for MSF-funded SSAs
- ➤ Health Information Bill (HIB) compliance for all licensed healthcare providers and approved contributors to the NEHR



## Why AvailEase Donation Management System?



#### Cost-effective

Our scalable cloud-based DMS meets the needs of all charities and can be further customised to support unique processes and different missions



#### **Simplified Operations**

Every task is just a click away. Whether it is accepting donations or generating receipts, all processes are integrated and can be completed with a few clicks; simplifying operations and save time



#### Easy to Use

We recognise the importance of swift and effortless processes that is why we build a streamlined solution facilitated with step-by-step guided workflows for easy navigate without any hassle



#### **Smarter Decision Making**

Integrated with data analytics and visual dashboards for quick insights, forecasting, programme performance analysis to effectively maximise your limited resources for your beneficiaries



#### **Secure and Compliant**

In-built security controls for robust cybersecurity and data protection best practices for continuous governance and compliance to regulatory standards like PDPA, DSI for SSAs, etc.

### RSM your Trusted NPO Technology Partner

Over 35 years of digital advisory and CRM implementation successes

Extensive experience in serving NPO clients across different sectors

Expertise in compliance with legislation governing charities and IPCs

IDMA Appointed consultants for data protection essentials and DSI implementation for SSAs



#### Talk to our experts:

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