

Digitalisation Advisory and Support



Not sure how to start?



Want to avoid the hassle of trial and error?



Looking for a more holistic digitalisation approach?

Despite higher adoption of digital transformation, **only two in five SMEs perceive their efforts to be successful**. Digitalisation can be intimidating. Unfamiliarity with the subject matter and start-up costs deter SMEs from taking the plunge.

How we help

Digital Advisory

Digitalisation2SME™



Digital needs analysis
Align your digital & business goals



Roadmap planning
Develop or implement IT policies



Solutions review
Identify suitable digital solutions



Cyber and data security
IT security & PDPA best practices



Reskilling & upskilling
Attract & retain digital talents



Change management
Manage digital transformation changes

Project Management SUPPORT

PM2SME™

Ready to implement your digital solution?

We can **guide and co-manage** the project with you and your digital solution vendor for optimal digital outcomes.

Tap on professional digital advisors at **no cost**

Supported by:



SMEs GO DIGITAL

In support of:



Talk to our experts:

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Happy SMEs

**Alan Lee, G20 Banana**

"I'm glad that there is assistance available for small businesses like mine who want to achieve big goals."

Leveraging a global e-marketplace platform to grow his family's brick-and-mortar hawker business, Alan can now easily go global with his fried treats. He looks to **boost sales by 50% next year and scale up his business 5-fold within three years.**

Clara Goh, Moh Sim Wood Products

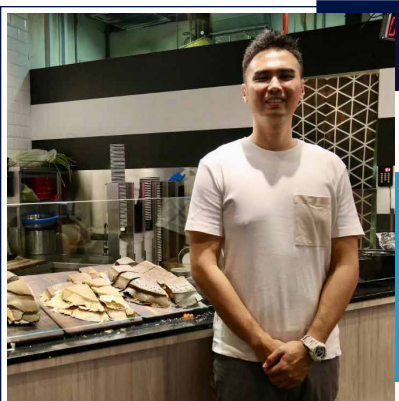
"With the guidance of our digital consultant, we now have the confidence that we are on the right path to simplifying work for our lean team."

Through automation and integration of their manual operations, data can be exchanged seamlessly between their online sales, inventory and service order systems. This helped Moh Sim **free up 30% of staff time** to focus on customer care and sustainability R&D.

**Calvyn Ng, Ah Lock & Co**

"Digitalisation has helped me reduce cost, supported staff training, and my staff are now much happier."

The digitalisation of accounting and HR processes allowed Ah Lock & Co to cut payroll **processing time from one day to half an hour.** **Staff retention has also improved** as they are less overwhelmed. They look to continue to build digital capabilities among their staff, both young and old.

**Ray Rajagopal, Asia Excel**

"Our focus is to digitalise all our processes locally first, stabilise and duplicate that success overseas – with the aim of not having to even open a physical overseas office."

With the adoption of an omni-channel solution, Asia Excel was able to **reduce order processing time across their e-commerce stores from three days to half an hour.** Since conquering the virtual world of e-commerce, they are now set on expanding overseas with virtual showrooms.

